

Ivy Hill
Entertainment's:
Bio Writing for
Musicians

BIO EXAMPLES & TEMPLATES:

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 - b. Example
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1. 25-Word Intro

a. Goals:

i. **Identify & briefly describe yourself/your art**

ii. **Establish 'legitimacy'**

b. **Example:** Owen Clapp is a bass player and composer living in the San Francisco Bay Area. His experience includes work with GRAMMY-winning artists across a range of genres.

c. **Your turn!:** [Your Name] is a [Instrument/Craft] [based in/living in/born and raised in/currently based in/etc.]. + [Relevant experience (think: 'what do you want them to know')]

2. 75-Word 'Byline'

a. Goals:

i. **Identify & briefly describe yourself/your art**

ii. **Establish 'legitimacy'**

iii. **Provide more context**

b. **Example:** Owen Clapp is a bass player, composer, and songwriter living in the San Francisco Bay Area. On upright and electric bass he has had the opportunity to work with a variety of artists of different genres, including hip-hop artists Anderson .Paak, Dumbfoundead, and George Watsky, and GRAMMY award-winning jazz artists Kenny Burrell, John Clayton, Ruslan Sirota, Mads Tolling, and Evan Price. His recording credits include sessions for Sony Pictures, Lyft, and various Los Angeles-based commercial licensing agencies.

- c. **Your turn!:** [Your Name] is a [Instrument/Craft] [based in/living in/born and raised in/currently based in/etc.]. + [**Expanded** Relevant experience (think: ‘what do you want them to know’)]

3. 150-Word ‘Story’

a. Goals:

- i. **Identify & briefly describe yourself/your art**
- ii. **Establish ‘legitimacy’**
- iii. **Provide more context**
- iv. **Briefly illuminate your more complete self**
- v. **(Optional: Share upcoming major news)**

- a. **Example:** Owen Clapp is a bass player, composer, and songwriter living in the San Francisco Bay Area. On upright and electric bass he has had the opportunity to work with a variety of artists of different genres, including hip-hop artists Anderson .Paak, Dumbfoundead, and George Watsky, and GRAMMY award-winning jazz artists Kenny Burrell, John Clayton, Ruslan Sirota, Mads Tolling, and Evan Price. His recording credits include sessions for Sony Pictures, Lyft, and various Los Angeles-based commercial licensing agencies. Owen also writes original jazz compositions for trio and sextet, and recently began performing with his project East of Eden. Another passion of his is the history his hometown, the San Geronimo Valley, a written history of which he released in the summer of 2019, published by Arcadia Publishing’s “Images of America” series. He looks forward to the recording and release of his debut jazz and songwriting albums in 2021.

- b. Your turn!:** [Your Name] is a [Instrument/Craft] [based in/living in/born and raised in/currently based in/etc.]. + [***Even More Expanded*** Relevant experience (think: ‘what do you want them to know’)]

4. About Page

- a. Identify & briefly describe yourself/your art**
- b. Establish ‘legitimacy’**
- c. Provide as much context as you would like**
- d. More fully illuminate your more complete self**
- e. Share upcoming major news**
- f. Example:** *owenclapp.com/about*

Owen Clapp is a bass player, composer, and songwriter living in the San Francisco Bay Area.

On upright and electric bass he has had the opportunity to work with a variety of artists of different genres, including hip-hop artists Anderson .Paak, Dumbfoundead, and George Watsky, and GRAMMY award winning jazz artists Kenny Burrell, John Clayton, Ruslan Sirota, Mads Tolling, and Evan Price. His recording credits include sessions for Sony Pictures, Lyft, and various Los Angeles-based commercial licensing agencies.

Owen grew up in the San Geronimo Valley in Northern California, a small artistic community supportive of aspiring musicians. In high school he was a member of the award-winning SFJazz High School All-Star Big Band and the California All-State Jazz Ensemble. He

graduated from high school as a Bank of America Scholar in the 'Music' division and was mentored by drummer Harold Jones of the Count Basie Orchestra as well as John Firmin of the Johnny Nocturne Band.

After moving to Los Angeles in 2009, Owen began to perform frequently at the Blue Whale, as well as at Walt Disney Concert Hall, and other notable venues, in addition to touring throughout North America, Europe, and Asia. He studied music at UCLA on scholarship, and graduated in 2013. During his time there, he was fortunate to be mentored by bassist John Clayton, and studied with Los Angeles Philharmonic bassists Christopher Hanulik and Peter Rofé.

In 2015 he was among four bassists from around the world who were chosen as finalists for the Thelonious Monk Institute graduate program at UCLA, but instead joined guitarist Bruce Forman's Western Swing group Cowbop. In December of 2016 he was awarded the HUT Foundation Alumni Award through the SF Jazz Foundation for his big band composition "Tokyo."

Since returning to Northern California in 2017, Owen has continued to perform with Los Angeles groups the Jonah Levine Collective, the Aditya Prakash Ensemble, and the Le J Keys Collective, of whom he is a founding member, in addition to accompanying a number of notable Bay Area artists including Paula West, Mads Tolling, and Evan Price. As a house bassist at the Black Cat in San Francisco, he has accompanied New York jazz musicians Evan Sherman, Ken Fowser, and Joshua Bruneau, Paris-based pianists Tony Tixier and Alex Monfort, and GRAMMY winning vocalist J-Hoard.

He is also a member of indie rock bands Beauty Queen, Rose Droll, and Ismay, and has contributed to albums by LA production team Supercookies, as well as 2016 John Lennon Songwriting Competition winners Common Souls.

In 2019 he was a finalist in the International Society of Bassists jazz bass competition, which took place at Indiana University - Bloomington.

Owen also writes original jazz compositions for trio and sextet, and recently began performing with his project East of Eden. Another passion of his is the history of the San Geronimo Valley, a written history of which he will be releasing in the summer of 2019, published by Arcadia Publishing's "Images of America" series. He looks forward to the recording and release of his debut jazz and songwriting albums in 2020.

g. Your turn!: [Your Name] is a [Instrument/Craft] [based in/living in/born and raised in/currently based in/etc.]. + [Even More Expanded Relevant experience (think: 'what do you want them to know')]

Wishing you all the best in your bio writing!
Owen Clapp | Bassist and Author | www.owenclapp.com